

Host of the day: Hans Donckers

12.00 - 13.00 **Registration** [refreshments and sandwiches provided]

13.00 - 13.30 **Opening speeches**

13.30 - 15.00 **Plenary session 1: Setting an ethical agenda for health promotion**

Maurice Mittelmark (University of Bergen, Norway)

Nancy Kass (Johns Hopkins University, USA)

Chair: Angus Dawson (Keele University)

15.00 - 15.45 **Coffee break & Poster session**

15.45 - 17.15 **Concurrent sessions 1**

<p style="text-align: center;">Paddenhoek 1 Autonomy & Paternalism I <i>Chair: Benjamin Hale</i></p> <p>Ignaaas Devisch Thou shalt be healthy!</p> <p>David Hunter Health Promotion, Autonomy & Freedom from Domination</p> <p>Niels Nijsingh Principled Autonomy in public health</p> <p>Nele Jacobs PreCardio: an autonomy-supportive context?</p>	<p style="text-align: center;">Paddenhoek 2 Cultural, religious & ethnic identity I <i>Chair: Johan M. Melse</i></p> <p>Banik Bijoy Krishna Whose Culture Counts in the Health Sector Reform Policy in Bangladesh?</p> <p>Ahmed Binsumeit Islamic Bioethics and its dilemma Khitamy</p> <p>Lalaine H. Siruno & Sarah Jane C. Toledano In sickness and in health. The role of the Church in health promotion</p> <p>Whitny Braun <i>Sallekhana</i>: the Ethicality and Legality of religious Suicide in the Jain Religious Community and the Ramifications of its Practice for Future Generations</p>	<p style="text-align: center;">LLM Room Equality I <i>Chair: Mariëtte van den Hoven</i></p> <p>Cristina Padeanu Empowering the poor people in urban areas: the ethical response of civil society to health inequalities in Romania</p> <p>Lubomira Radoilska Health Egalitarianism</p> <p>Pierre Lombrail Tackling health inequalities is also a matter of access to health care</p> <p>Shelina Visram Implementing a peer-based approach to tackle health inequalities in the UK: the challenge of ethics and evaluation</p>
<p style="text-align: center;">Paddenhoek 3 Individual responsibility for health I <i>Chair: Marcel Verweij</i></p> <p>Karen Jochelson The role of financial incentives in health promotion</p> <p>Ofra G. Golan The Right to Treatment for Self Inflicted Conditions</p> <p>Yvonne Denier On Justice, Luck & Personal Responsibility in Health Care</p> <p>Rabindra Tiwari Health Promotion and Individual Responsibility: health education n Kathmandu, Nepal</p>	<p style="text-align: center;">Cinema Plateau Human rights & global health I <i>Chair: Mary C. Rawlinson</i></p> <p>Ted Schrecker Globalization and Health: The G8 and Prospects for a Global Health Ethic</p> <p>Ville Päivänsalo Responsibilities for Global Health: Poverty, Capabilities, and Pogge's Proposal</p> <p>Gorik Ooms Global health and the ethical principle of national self-reliance</p> <p>Jayandra Baudhacharya & Ghan Shyam Baral Medical Ethics during the Conflict</p>	

17.15 - 18.15 **Plenary session 2: An ethical agenda for health promotion policy**

Wivina Demeester (former Belgian Minister of Public Health, doctor honoris causa in Bioethics from the Catholic University of Louvain)

Andrew Tannahill (Head of Evidence for Action, NHS Health Scotland)

Chair: Koen Raes (Ghent University)

19.45 - ... **Conference dinner** (Advance registration is mandatory. No onsite registration is available.)

Host of the day: Koen Raes

09.00 - 10.30 Plenary session 3: Tackling health inequalities: feasibility and desirability

Norman Daniels (Harvard University, USA)

Ted Schrecker (University of Ottawa, CA)

Chair: Kris Dierickx (Catholic University of Leuven)

10.30 - 11.00 Coffee break

11.00 - 12.30 Concurrent sessions 2

Paddenhoek 1 Autonomy & Paternalism II <i>Chair: David Hunter</i>	Paddenhoek 2 Social marketing <i>Chair: Veerle Stevens</i>	LLM Room Human rights & global health II <i>Chair: Will Boyce</i>
Nir Eyal Health Promotion, Paternalism, and "Respect for Autonomy"	Ingrid Laura Gheorghe & Cristina Padeanu An advertising campaign for TB prevention - hidden face	Ivy Shiue & Song-Lih Huang A study of sexual harassment among foreign household workers in Taiwan
Linton Wang & Wei-Fen Ma A Deontological Justification for Health Promotion Interventions	Muhiuddin Haider Ethics and Diffusion of Innovations Theory for Health Promotion	Nicola Stingelin Ethical Justification of the Aims, Procedures and Methods of Public Health Interventions in Developing Countries
Donna Gates The ethical challenges of a worksite health promotion project	Monique Caron-Bouchard & Lise Renaud The individual, the media and ethics: a Canadian marketing strategy case study	Don Eliseo Lucero-Prisno III States in Confusion: A Look at <i>Negotiated</i> Global Ethics
Thomas Nys For their own good. Autonomy and paternalism in health care	Enda Saul The use of marketing strategies in health campaigns by the Crisis Pregnancy Agency, Ireland	Johan Melse Answering responsibility
Paddenhoek 3 Food & Drug Industry <i>Chair: Kris Dierickx</i>	Cinema Plateau Public Health Law <i>Chair: Hans Donckers</i>	
Roland Pierik Drugs Testing by Western Companies in Developing Countries: Distinguishing morally neutral from morally problematic forms	Erik Nord The ban on smoking in pubs and restaurants in Norway: unsatisfactory information to parliament	
Pinar S. Meral Health Advertising in Turkey. Probiotic Products market: a content analysis	Kalle Grill & Jessica Nihlén Fahlgvist Responsibility, Paternalism and Alcohol Interlocks	
Brent R. Gibson An Ethical Imperative: The Role of Industry in Drug Safety in the United States	Maya Peled-Raz From 'Informed Consent' to 'Informed Acceptance' in Routine Vaccinations	
	Jurgen De Wispelaere The Regulation of Suicide: Ethics, Policy, and Public Health	

12.30 - 13.45 Lunch & Poster session

13.45 - 15.15 Concurrent sessions 3

<p style="text-align: center;">Paddenhoek 1 Public Health Policy I <i>Chair: Cameron Wild</i></p> <p>Karen Jochelson Nanny or Steward? The role of government in public health</p> <p>Benjamin & Lauren Hale What's Fair, What's Right? Respecting Autonomy in Population Policy</p> <p>Signild Vallgård Governing technologies in health promotion. Desirable consideration of undesirable interference</p> <p>Hans Donckers The wars on tobacco and obesity: When (not) to respect individual preferences?</p>	<p style="text-align: center;">Paddenhoek 2 Cultural, religious & ethnic identity II <i>Chair: Whitney Braun & Anika Ball</i></p> <p>Komla Tsey & Janya McCalman The ethics of working with indigenous men to address violence and the role of empowerment</p> <p>Nirman Arora & Suneet Chhabra Impact of Socio-Cultural Norms on Use of Coercion in Public Health Interventions: A Case-study of Family Planning and Abortion Laws in India</p> <p>Raymond Massé Ethnoethics and health promotion: The case for tolerance in harm reduction approaches</p> <p>Daphna Bierenbaum-Carmeli Your faith or mine - Intervening with family planning in an ultra-orthodox Jewish community</p>
<p style="text-align: center;">Paddenhoek 3 Individual health vs. population health <i>Chair: Jurgen Dewispelaere</i></p> <p>Jordan G Panayotov Public Health and Average Health Status: Do Health Inequalities Matter?</p> <p>Christine Leclercq The capability approach: reconciling public health and individual autonomy</p> <p>Mariëtte van den Hoven Public Health: Give and take between willing compliers, free riders, irrational agents and reasonable refusals</p> <p>Stella Jones-Devitt Thinking critically about public health promotion: why paying people to stay healthy is both politically and morally expedient</p>	<p style="text-align: center;">Cinema Plateau Equality II <i>Chair: Pierre Lombrail</i></p> <p>Lizette Schoeman The role of information as equalizing factor in socially diverse societies</p> <p>Carolien van Hooijdonk The association between environmental attributes and mental health in Amsterdam, the Netherlands</p> <p>Janet Parsons Mediated Engagement' using Filmed Dialogues: A New Method for Addressing Health Disparities</p> <p>Rosemary Harris Health Care Disparities Widen with Pay-for-Performance</p>

15.15 - 15.45 Coffee break

15.45 - 17.15 Concurrent sessions 4

<p style="text-align: center;">Paddenhoek 1 Biomedical Ethics <i>Chair: Guido Pennings</i></p> <p>An Ravelingien Enhancement medicine and health care priorities</p> <p>Márcia Santana Fernandes A juridical and bioethical approach about the patents related to human stem cells</p> <p>Ronit Almog Individuals' rights regarding colorectal cancer screening: choosing their preferred technology, or not wishing to decide</p>	<p style="text-align: center;">Paddenhoek 2 Children <i>Chair: Will Boyce</i></p> <p>Parvez Pirzado Children as Health Promoters: Experiences from Health Action Schools Pakistan Envisioning Healthy Youth</p> <p>Genevieve Creighton & Jennifer Matthews</p> <p>Linda O'Mara A rural youth health promotion website</p> <p>Mylène Botbol Baum Raising the capabilities of self-health for street children with Aids in Kinshasa, a model of bioethical co-responsibility?</p>
<p style="text-align: center;">Paddenhoek 3 Obesity I <i>Chair: Signild Vallgård</i></p> <p>Stephanie Chambers The promotion of healthy eating: a moral dimension</p> <p>Jan Deckers Dietary health promotion: herbivorism or omnivorism?</p> <p>Sofie Vandamme Fine, fat-free food on your plate: a blessing or a curse?</p> <p>Svetlana Ristovski-Siljepcevic The governmentality of nutritional guidelines: Food and health decisions in the families of three ethnocultural groups in Canada</p>	<p style="text-align: center;">Cinema Plateau Professional ethics I <i>Chair: Koen Raes</i></p> <p>Joan Garity Antecedents to Promoting an Ethical Agenda for Health Promotion: Fostering Nurses' Use fo Ethical Decision-making Models</p> <p>Norma Murphy Community health nurses foster professional dialogue for healthy public policy</p> <p>Karen Wistoft Qualifying value clarification among health educators</p> <p>Peter Schroeder Principles for public health ethics. A practical framework for ethical challenges in population wide health promotion</p>

17.15 - 18.15 Plenary session 4: Justifying paternalist interventions towards adolescents

Marcel Verweij (Utrecht University, Netherlands)

Chair: Lea Maes (Ghent University)

18.15 - 19.30 Wine reception [All attendees welcome]

Host of the day: Lea Maes

09.00 - 10.30 Plenary session 5: Why should a tobacco free society be considered a better society?

Ronald Bayer (Columbia University, USA)

Luk Joossens (advocacy officer at the Association of European Cancer Leagues)

Chair: Inez de Beaufort

10.30 - 11.00 Coffee break

11.00 - 12.30 Concurrent sessions 5

<p style="text-align: center;">Paddenhoek 1 Empowerment & Social Capital <i>Chair: Cristina Padeanu</i></p> <p>Carolien van Hooijdonk The association between community social capital and mortality in the Netherlands</p> <p>Annette Braunack-Mayer The Ethics of Community Empowerment: Tensions in health promotion theory and practice</p> <p>Arthur Fournier Peer Educators and Providers: an Ethical Solution to Health Promotion in a Setting of Extreme Poverty</p> <p>Gaby Jacobs Ethical and political issues involved in working on empowerment: an action learning program in the Netherlands</p>	<p style="text-align: center;">Paddenhoek 2 Risk Assessment & Priority Setting <i>Chair: Marcel Verweij</i></p> <p>Douglas K. Martin The Ethics of Health Promotion Priority Setting</p> <p>Ger Palmboom Dealing with health risks: prevention and resilience</p> <p>James Sheehan, Odelia Funke, Brent R. Gibson Public Health and the Increasing Global Threat of Catastrophe: Changing Perceptions of Medical Ethics</p>
<p style="text-align: center;">Paddenhoek 3 Individual responsibility for health II <i>Chair: Karen Jochelson</i></p> <p>Karsten Klint Jensen Responsibility, Fairness and Efficiency</p> <p>Siri Tønnessen Home health care and health promotion: some ethical challenges when health systems disregard physiological needs and promote social exclusion</p> <p>Sue Mills Ethical and Gender-based Implications of Chronic Disease Self-Management</p> <p>Piia Jallinoja How do participants of a health promotion intervention perceive individual responsibility for health and external surveillance?</p>	<p style="text-align: center;">Cinema Plateau Human rights & global health III <i>Chair: Ville Päiväsalo</i></p> <p>Mary C. Rawlinson Livable futures: bioethics and health</p> <p>Richard Bettmann Setting an ethical agenda for health promotion in New Zealand</p> <p>Lisa A. Eckenwiler Caregiving, Transnational Justice, and Health Promotion</p>

12.30 - 13.45 Lunch & Poster session

13.45 - 15.15 Concurrent sessions 6

<p style="text-align: center;">Paddenhoek 1 Public Health Policy II <i>Chair: Lisa Eckenwiler</i></p> <p>Cameron Wild Public Acceptance of Social Control Tactics to Reduce Addictive Behaviors</p> <p>Irayda Jakusovaite & Aurelija Blazeviciene Ethical problems of health promotion in Lithuania</p> <p>Jason Gerson Unplugging the treadmill: Can behavioral economics and the capabilities approach help set an ethical agenda for health promotion</p> <p>Marie Gaille-Nikodomov Family as an actor between public health's aims and individual choices</p>	<p style="text-align: center;">Paddenhoek 2 Sexual health <i>Chair: Veerle Stevens</i></p> <p>Rebecca Kukla Reproductive Risk Warnings and the Distortion of Moral Understanding</p> <p>Andreas Reis & Donna L. Higgins Addressing ethical issues in HIV testing and counseling strategies</p> <p>Josephine Wong Discourse, power and adolescent sexual health promotion: a case study in two disadvantaged neighbourhoods in Toronto</p>
<p style="text-align: center;">Paddenhoek 3 Obesity II <i>Chair: Inez de Beaufort</i></p> <p>Carla Kessler Reasonable cultural differences in case of obesity in small children</p> <p>Hänninen Stiina Obesity Stigma and the Concept of Responsibility in Finnish and Estonian Liposuction Advertising</p> <p>Marieke ten Have Personal responsibility in the prevention of obesity</p> <p>Els Maeckelberghe Health Promotion: 'moral treatment' as a bridge between public health and individual patient?</p>	<p style="text-align: center;">Cinema Plateau Professional ethics II <i>Chair: Norma Murphy</i></p> <p>Susan E. McDonald & Paul Duong Tran Recognizing the Role of Values in Health Care Settings. Taking a Narrative Approach in Ethical Health Promotion</p> <p>Whitny Braun & Anika Ball The Evolution of the Public Health Professionals: From Promoting Personal Hygiene to Mediating Religious Differences</p> <p>Mariana Kruger Parental ART refusal in HIV paediatric practice</p>

15.15 - 16.30 **Plenary session 6: Conference report: An ethical agenda for health promotion?**

Angus Dawson (Keele University, UK)
Lea Maes (Ghent University, Belgium)
Chair: Marcel Verweij (Utrecht University)

16.30 **End of conference**

Poster Presentations

September 18th		September 19th		September 20th	
Giselle Corincigh	One Strategy for Setting and Retaining the Ethical Agenda for Health Promotion in the UK: Supporting the Development of Ethical Dispositions	Glenn Ellis	The use of health promotion in addressing health disparities for African American youth	Gulnoza Usmanova	Awareness about the harm caused by tobacco and main sources of information about the harm caused by smoking
Ahmadreza Zamani	The physician-patient relationship and the outcomes of medical care, autonomy, paternalism, and moral deliberation	L. Nyatanga & N. Nechytaylo	The Paradox of Patient Empowerment in health promotion	Corina Mihaela Chivu	A systematic review of interventions to increase periconceptional awareness, knowledge and consumption of folic acid supplementation
Krishna Dutta Poudel	Publication ethics and its role in health promotion	Subjan B. Marahatta	Health promotion in school: a new model for developing countries	Brent R. Gibson & Bryan Sisk	Contextual Access Criteria as a Means to Improving Patient Privacy in the Age of the Electronic Medical Record.
Silvia Koller	Ethical issues on child abuse and neglect research: The quest of informed consent	Govindasamy Agoramoorthy	Can India's poor afford expensive drugs to fight HIV/AIDS?	Lolita Mitevaska & Martinka Stevkovska	Applying marketing approach in blood donation activities in the Republic of Macedonia
Elena Vvedenskaya	Telling the Truth to Cancer Patients: Transitioning from Taboo to Truth -Telling in Russia	Subhas C Dutta	The need to promote health/medical education within traditional medicine practitioners to tackle health inequalities: Indian perspective	Nodira Mamatova	The main reasons why smokers give up smoke
Veerle Stevens	Cooperate with profit organisations: the ethical code of the Flemish health promotion sector.	Michael Olubukola Oluwatukesi	Standards in Community-Based Health Promotion	Robyn Bluhm	Ethics and Evidence-based Health Promotion
				Theodoropoulou Fani	Can the bioethics issues of drug trials tell us anything about the bioethics of issues of health promotion methodologies?